**Suggested Bibliography for Evaluation Methods[[1]](#footnote-1)**

1. Principles for Evaluators: *Guiding Principles for Evaluators*, American Evaluation Association. (<http://www.eval.org/publications/aea06.GPBrochure.pdf>).
2. Logic Models:
   1. A full text on logic models from the Kellogg Foundation: *The W.K. Kellogg Foundation Logic Model Development Guide* (<http://www.wkkf.org/knowledge-center/resources/2006/02/WK-Kellogg-Foundation-Logic-Model-Development-Guide.aspx>).
   2. A very simple brief with a good example of a logic model from Child Trends, *Logic Models in Out-of-School Time Programs: What are thy and why are they important? (*<http://www.childtrends.org/files/child_trends-2007_01_05_rb_logicmodels.pdf>).
3. Designing and Implementing Evaluations of Various Types:
   1. *Designing Evaluations: 2012 Revision*. U.S. Government Accountability Office. (<http://gao.gov/assets/590/588146.pdf>). This is a reference document with many other citations for those who are interested in going deeper into evaluation methods.
   2. *Evaluation Strategies for Human Services Programs: A Guide for Policymakers and Providers.* The Urban Institute. (<https://www.bja.gov/evaluation/guide/documents/evaluation_strategies.html>). Another good primer on evaluation design and methods.
   3. *Evaluating your Community-Based Program.* The American Academy of Pediatrics. This has Parts I and II. (http://mchb.hrsa.gov/programs/healthytomorrows/evaluatingpart1.pdf) and (<http://mchb.hrsa.gov/programs/healthytomorrows/evaluatingpart2.pdf>).
   4. *An Assessment of Evaluation Designs: Case Studies of 12 Large Federal Evaluations.* Embry Howell in the American Journal of Evaluation. (<http://aje.sagepub.com/content/27/2/219.full.pdf+html>). Gives an overview of various types of evaluations.
4. Outcome Monitoring: *Building a Common Outcome Framework to Measure Non-Profit Performance.* The Urban Institute. (<http://www.urban.org/UploadedPDF/411404_Nonprofit_Performance.pdf>).
5. Impact Evaluation:
   1. *Does X Really Cause Y?* Academy Health. (<http://www.academyhealth.org/files/FileDownloads/DoesXCauseY.pdf>).
   2. *When Will We Ever Learn: Improving Lives through Impact Evaluation.* Center for Global Development. (<http://www.cgdev.org/files/7973_file_WillWeEverLearn.pdf>). This has an international focus but is very relevant to US-based evaluations of MCH programs.
   3. *Impact Evaluation in Practice.* The World Bank. (<http://siteresources.worldbank.org/EXTHDOFFICE/Resources/5485726-1295455628620/Impact_Evaluation_in_Practice.pdf>). A full on-line text book. Again, the focus is international evaluations but the principals are universal.
   4. *Outline of Principles of Impact Evaluation.* OECD. (<http://www.oecd.org/dataoecd/46/16/37671602.pdf>). Excellent short primer if you don’t have much time.
6. Data Collection: *Survival Statistics*. StatPac. (<http://www.suu.edu/faculty/wright/nfs4480/surveys.pdf>). Another very good short guide to the pitfalls of data collection, sampling, and data analysis.

1. All papers are available at the indicated web sites for free on the web. [↑](#footnote-ref-1)